

Marketing Level 2

Employee Name: _____ Hire Date: _____

Shop Location: _____ Sponsor Name: _____

Marketing Level 2 Objective: *Fulfilling these requirements will prepare the employee to perform Outreach and build awareness in their community.*

Goal: Completion of these requirements after complete Marketing Level 1. All online exams require a minimum score of 80% to pass.

Requirement	Date Completed	Certified by
Shadow 10+ in-person visits		
M2 Virtual Training (video)		
M2 Quiz: Awareness Level 2 "Quality Engagement"		
Complete 30-minute roleplay with a member of the Field Marketing Team		
Complete/submit Awareness Tracker from roleplay		

Verification Statement:

I verify that the above requirements have been completed and documented and I therefore authorize this employee to perform 8-hours of outreach per pay period.

Verified by (Signature)

Date

Printed Name

Employee Acknowledgement of Completion:

Verified by (Signature)

Date

Printed Name

Instructions: Scan and email this completed document to fieldmarketing@aftermath.com AND training@aftermath.com, cc DM/RM and Field Rep.